

# Audo

COPENHAGEN



REVERSE TABLE LAMP  
Designed by *Aleksandar Lazic*

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Audo presents Reverse Lamp, a new lighting solution that underpins the ever-present beauty of natural materials. In his search for simple and clever solutions in any given space, Danish designer Aleksandar Lazic looked to Italian marble tables from the 1970s when creating the Reverse Lamp. Inspired by the play on structure created by geometric constraints, the conical travertine base and curved, bronzed aluminium shade define the lamp's perfectly balanced expression.

The light diffuses evenly across the unworked stone, left raw to allow the light to highlight its natural imperfections, revealing shadows and an intriguing colour play that seems to stem from the base itself. At precisely the point at which the shade and base meet sits a dimmer switch for adjusting the light intensity. Fitted with a dim-to-warm LED light source, the Reverse Lamp casts warm light on a bedside table or subdued light on a cabinet surface, making it an elegant and characterful solution to a multitude of lighting needs.

*“By refining every aspect of the design – reworking specific elements, eliminating ‘noise’ and focusing on the very essence of its being – the final, physical product becomes a function that you appreciate in your everyday life.” – Aleksandar Lazic*

*About the Designer*

Aleksandar Lazic has established a multidisciplinary design studio based in Copenhagen. The studio's design philosophy is founded upon a single concept, balance, and the intention to combine aesthetic traditions of the past with contemporary ideas about function and form.




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PRODUCT TYPE  
Table lamp

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ENVIRONMENT  
Indoor

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DIMENSIONS  
H: 30 cm / 11,8"  
Ø: 24 / 10 cm / 9,4" / 3,9"

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COLOURS  
Beige and bronzed brass.

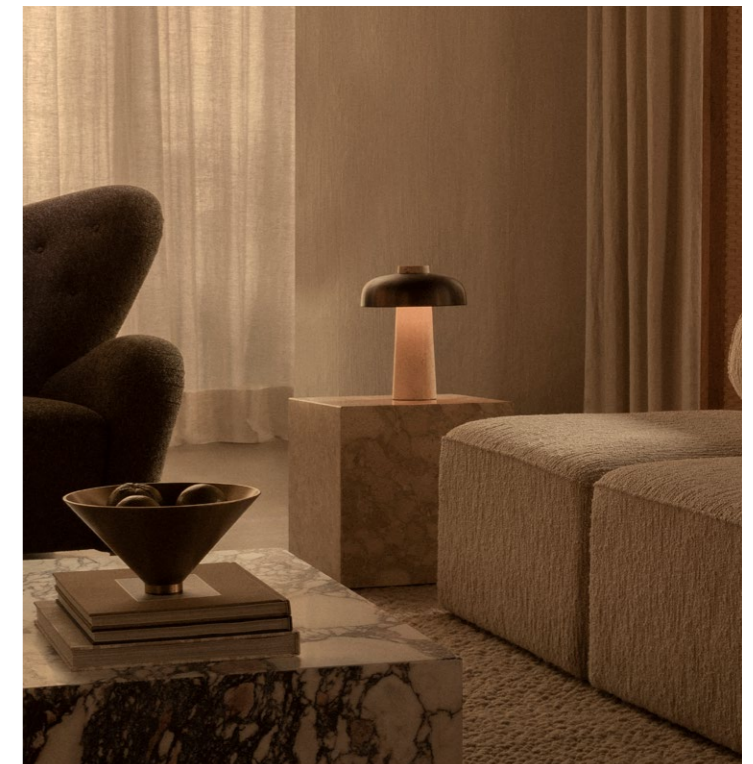
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MATERIALS  
Travertine, aluminium, PMMA, adaptor with CE, UL and GB plug.

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DIMMER  
Yes, on top of shade.  
CE certified, tests can be obtained upon request.

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## ABOUT DESIGN HOLDING



Design Holding is a global leader in high-end design with a cultural heritage of European origin, characterised by multi-channel distribution and diversified product categories. Guided by the purpose '*We design for a beautiful life*', the Group designs for the planet, people, and culture. The Group includes Flos, B&B Italia, Louis Poulsen, Maxalto, Arclinea, Azucena, FENDI Casa, Lumens and Audo Copenhagen.

Design Holding's catalogue features iconic objects designed by world-famous designers such as Achille and Pier Giacomo Castiglioni, Tobia Scarpa, Luigi Caccia Dominioni, Poul Henningsen, Arne Jacobsen, Antonio Citterio, Gaetano Pesce, Philippe Starck, Piero Lissoni, Konstantin Grcic, Jasper Morrison, Patricia Urquiola, Michael Anastassiades and many others. Design Holding is jointly owned by the global investment firms Investindustrial and Carlyle.

## ABOUT AUDO COPENHAGEN



Audo Copenhagen is a luxury source for high-end design furniture, lighting and accessories reflecting Danish heritage and a contemporary, global outlook.

The brand actively partners with leading architects and interior designers from around the world including Norm Architects, Colin King and Danielle Siggerud and stewards iconic designs including the timeless Kubus collection by architect Mogens Lassen, The Tired Man by Flemming Lassen and the Plinth Collection by Norm Architects.